



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 4587542

**Schedule Dates** 10/22/20-10/26/20  
**Advertiser** Friends Of Mark Warner-Senate-D (31789)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** EST 9024 (1452269)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Furman, Mike  
**Phone/Fax** /  
**CPE** 9023  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** 10/23-10/26

**Date Entered** 10/22/20  
**Last Modified** 10/22/20  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,255.00  
**Net Total** \$18,445.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2020	26	\$20,050.00
Nov. 2020	5	\$1,650.00
<b>Grand Total:</b>	<b>31</b>	<b>\$21,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	5A- News-Good Morning Washington at 5a	2					X			2	\$100.00	\$200.00	Washington (WJLA)		10/22/20
2.0	Normal Line / SPOT	10/23/20-10/26/20	2	:30	5:58:15A- News-Good Morning Washington at 6a	1	X				X			2	\$350.00	\$700.00	Washington (WJLA)		10/22/20
3.0	Normal Line / SPOT	10/23/20-10/26/20	3	:30	6:58A- ABC-Good Morning America	2	X				X			4	\$400.00	\$1,600.00	Washington (WJLA)		10/22/20
4.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	8A- ABC-Good Morning America	2					X			2	\$400.00	\$800.00	Washington (WJLA)		10/22/20
5.0	Normal Line / SPOT	10/23/20-10/23/20	2	:30	9A- Live with Kelly	2					X			2	\$150.00	\$300.00	Washington (WJLA)		10/22/20
6.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	10A- Rachael Ray	2					X			2	\$125.00	\$250.00	Washington (WJLA)		10/22/20
7.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2					X			2	\$225.00	\$450.00	Washington (WJLA)		10/22/20
8.0	Normal Line / Access	10/23/20-10/23/20	2	:30	7:27:56P- Jeopardy	1					X			1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20
9.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	11:00:26P- News-ABC 7 News at 11p	2					X			2	\$300.00	\$600.00	Washington (WJLA)		10/22/20
10.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	5A- News-Good Morning Washington at 5a	1	X							1	\$100.00	\$100.00	Washington (WJLA)		10/22/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Furman, Mike  
**Phone/Fax** /  
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**Entered By** Alexa Schram  
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11.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	8A- ABC-Good Morning America	1	X							1	\$400.00	\$400.00	Washington (WJLA)		10/22/20
12.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	10:58:25A- ABC-The View	1					X			1	\$300.00	\$300.00	Washington (WJLA)		10/22/20
13.0	Normal Line / SPOT	10/23/20-10/23/20	2	:30	5:59:26P- News-ABC 7 News at 6p	1					X			1	\$500.00	\$500.00	Washington (WJLA)		10/22/20
14.0	Normal Line / SPOT	10/22/20-10/22/20	3	:30	7:57:56P- ABC-20/20: A Special Edition					1				1	\$2,200.00	\$2,200.00	Washington (WJLA)		10/22/20
15.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	7:57:56P- ABC-Shark Tank (Friday)	1					X			1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
16.0	Normal Line / Football	10/24/20-10/24/20	3	:30	11:59A- Sports-ABC College Football Early	1						X		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
17.0	Normal Line / Football	10/24/20-10/24/20	3	:30	3:30P- Sports-ABC College Football Late	1						X		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
18.0	Normal Line / Football	10/24/20-10/24/20	3	:30	7:30P- Sports-ABC College Football Prime	1						X		1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/22/20
19.0	Normal Line / SPOT	10/25/20-10/25/20	3	:30	10P- ABC-Card Sharks (Sunday)	1							X	1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/22/20
20.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	11:35P- ABC-Jimmy Kimmel	1					X			1	\$300.00	\$300.00	Washington (WJLA)		10/22/20

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